

SRIMCA-MBA
Uka Tarsadia University

Personal Information

Name	:	Dr. Krunal B. Patel
Qualifications	:	Ph.d, MBA (Finance), BBA
Date of Birth	:	20 th July,1986
Area of Interest	:	Corporate Finance, Business Analytics, Financial Trading Strategies, Future and Options, Security Analysis and Portfolio Management
Teaching Experience	:	12 Years 7 Months
Industrial Experience	:	1.2 Years
Current Position	:	Assistant Professor
Subject Taught	:	Corporate Finance, Security Analysis and Portfolio Management, Multinational Finance, Business Analytics, Financial Trading Strategies, Future and Options, Economic Analysis for Managers, Research Methodology

Contribution in Research

Ph.D Students	:	1 Completed, 3 Currently Pursuing
Research Paper Published	:	14
Research Paper Presented	:	5
Conferences Attended	:	11
Seminars Attended	:	6
Workshop Attended	:	23
FDP/STTP Attended	:	26
Expert Talk Delivered	:	8

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Details of Seminars, Conferences, Workshop, etc. attended

Academic Year	Activity	Title	Organizer	Duration	Nature of Participation	Level
2021-2022	Conference	Sustainability and Innovative Management Practices in Uncertain times	Chimanbhai Patel Institute of Management and Research	14/08/2021 To 14/08/2021	Presentati on of Paper / Poster	International
2021-2022	Seminar	Shaping Young Mind Programme	All Indian Management Association	25/08/2021 To 25/08/2021	Participant	National
2021-2022	Worksh op	Placement Officers Workshop for Excellence in Recruitment learning	National Stock Exchange of India Academy	03/09/2021 To 03/09/2021	Participant	National
2021-2022	Worksh op	Placement Officers Workshop for Excellence in Recruitment learning	National Stock Exchange of India Academy	17/09/2021 To 17/09/2021	Participant	National
2021-2022	Expert Talk	The need to move towards Inter and Transdisciplinarity research for impactful innovations"	JSS Academy of Technical Education, Bengaluru	24/09/2021 To 24/09/2021	Participant	International
2021-2022	Worksh op	Placement Officers Workshop for Excellence in Recruitment learning	National Stock Exchange of India Academy	30/09/2021 To 30/09/2021	Participant	National
2021-2022	Worksh op	Placement Officers Workshop for Excellence in Recruitment learning	National Stock Exchange of India Academy	21/10/2021 To 21/10/2021	Participant	National
2021-2022	Confere nce	Two Days International Conference 2021	Sunshine Group of Institutions	29/09/2021 To 30/09/2021	Presentati on of Paper / Poster	International
2021-2022	Confere nce	National HR Conclave on HR 4.0	SGCCI, Surat	28/12/2021 To 28/12/2021	Participant	National
2021-2022	Faculty Development Program	ATAL FDP On " Leveraging Analytics for Competitive Advantage"	Vivekanand Education Society Business School, Mumbai	17/01/2022 To 22/01/2022	Participant	National
2020-2021	Faculty Development Program	Online FDP on "Business Data Analysis using R Software"	Tripura University (ATAL)	22/09/2020 To 26/09/2020	Participant	National
2020-2021	Faculty Development Program	Data Analysis using SPSS	ATAL_Mahatma Gandhi University	05/10/2020 To 09/10/2020	Participant	National
2020-2021	Worksh op	CCE's through google classroom	DYPIMS, Pune	06/11/2020 To 06/11/2020	Participant	National

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2020-2021	Faculty Development Program	Research in Finance using EViews	PSGR Krishnammal College for Women.	04/01/2021 To 08/01/2021	Participant	National
2020-2021	Faculty Development Program	ATAL Online FDP on Management Information System	Tripura University	08/02/2021 To 12/02/2021	Participant	National
2020-2021	STTP	AICTE Sponsored online STTP on Econometrics	IPS Academy Indore in association with AICTE, New Delhi	08/02/2021 To 13/02/2021	Participant	National
2020-2021	Conference	National Conference(Online) on Business Dynamics: Local to Global	DY Patil Institute of Management Studies, Pune	05/02/2021 To 06/02/2021	Presentati on of Paper / Poster	National
2020-2021	Expert Talk	Revised Assessment and Accreditation of NAAC for Higher education institute.	IQAC Cell UTU & NAAC, Banglore	10/08/2020 To 10/08/2020	Participant	National
2020-2021	Expert Talk	Webinar on Revised Assessment and Accreditation Process of NAAC for Higher Education Institutions	IQAC Cell UTU & NAAC, Banglore	10/08/2020 To 10/08/2020	Organizer	National
2019-2020	Workshop	Course in Basic life Support for adult module	Maniba Bhula Nurshing College, UTU	13/03/2020 To 13/03/2020	Participant	Local
2019-2020	Conference	National HR Conference on Demystifying Human Capital to Enhance Business Productivity	Auro University	28/09/2019 To 28/09/2019	Participant	National
2019-2020	Faculty Development Program	Managerial Perspective of Business Analytics	GSMS, GTU	20/01/2020 To 24/01/2020	Participant	National
2019-2020	Conference	National Conference of Hospitality and Tourism on Global Perspective and Challenges	Auro University	07/03/2020 To 07/03/2020	Chair Person	National
2019-2020	Expert Talk	Effective Resume Writing	Maliba Pharmacy College	26/12/2019 To 26/12/2019	Participant	Local
2019-2020	Expert Talk	Role of Higher Education Institutions in Post Covid-19	J.Z.Shah College	29/04/2020 To 29/04/2020	Participant	National
2019-2020	Expert Talk	Cyber Crimes during lockdown:Stay sage in cyber world	J.Z.Shah College	11/05/2020 To 11/05/2020	Participant	National

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2019-2020	Expert Talk	Make India	J.Z.Shah College	14/05/2020 To 14/05/2020	Participant	National
2019-2020	Workshop	Basic of Econometrics	Aligarh University	13/05/2020 To 14/05/2020	Participant	National
2019-2020	Faculty Development Program	Outcome based education software	vmedulife Software services	14/05/2020 To 14/05/2020	Participant	National
2019-2020	Expert Talk	Impact of Covid-19 on Global Economy	Inspira Reserch Association	15/05/2020 To 15/05/2020	Participant	National
2019-2020	Workshop	Futurpreneurship With Social Media	Christ Institute of Management	15/05/2020 To 16/05/2020	Participant	National
2019-2020	Expert Talk	Current Economy and Stock Market	J.Z.Shah College	17/05/2020 To 17/05/2020	Participant	National
2019-2020	Workshop	Effective and efficient online teaching in the age of corona, A hands on workshop	IIT Bombay	17/05/2020 To 17/05/2020	Participant	National
2019-2020	Workshop	Agile Marketing	Christ Institute of Management	22/05/2020 To 23/05/2020	Participant	National
2019-2020	Expert Talk	Me for my Nation	J.Z.Shah College	26/05/2020 To 26/05/2020	Participant	National
2019-2020	Expert Talk	Bringing Happiness to life	J.Z.Shah College	28/05/2020 To 28/05/2020	Participant	National
2019-2020	Expert Talk	This is my Aim	J.Z.Shah College	30/05/2020 To 30/05/2020	Participant	National
2019-2020	Faculty Development Program	E FDP on Comprehensive Quality Initiatives for Higher Education in Pandemic Era May 26-30, 2020	IQAC Cell UTU	26/05/2020 To 30/05/2020	Participant	National
2019-2020	Expert Talk	Webinar on Impact of pandemic on Entrepreneurship in India	McGraw Hill	14/05/2020 To 14/05/2020	Participant	National
2019-2020	Faculty Development	International e-FDP on Skilling teachers for online education	Department of Humanities, UTU	02/06/2020 To 06/06/2020	Participant	International

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	Program			20		
2019-2020	Expert Talk	Webinar on Impact of AI during pandemic times	McGraw Hill	04/06/2020 To 04/06/2020	Participant	National
2019-2020	Workshop	E-Workshop on Professional Leadership and Management	Christ Institute of Management	06/05/2020 To 07/05/2020	Participant	National
2019-2020	Expert Talk	Webinar on Leadership in times of crisis	McGraw Hill	07/05/2020 To 07/05/2020	Participant	National
2019-2020	Expert Talk	Webinar on How to get fast promotion highest increment	J.Z Shah Institute	07/06/2020 To 07/06/2020	Participant	National
2019-2020	Workshop	Online Workshop on Emerging Application of ICT tools in Higher Education	Department of Microbiology, Govt. College, Telngana	11/06/2020 To 13/06/2020	Participant	National
2019-2020	Expert Talk	Webinar on Role of Marketing in times of Pandemic	McGraw Hill	11/06/2020 To 11/06/2020	Participant	National
2019-2020	Expert Talk	Webinar on Decision Makers of 21st Century- The Entrepreneur Story	Marwadi University	12/06/2020 To 12/06/2020	Participant	National
2019-2020	Expert Talk	Webinar on Research Methodology	Loyola College, Chennai	12/06/2020 To 13/06/2020	Participant	National
2019-2020	Expert Talk	Webinar on GST for Beginners	School of Business, Auro University	13/06/2020 To 13/06/2020	Participant	National
2019-2020	Faculty Development Program	Online Four days Soft skill on Unlock your Potential	Marwadi University	15/06/2020 To 20/06/2020	Participant	National
2019-2020	Expert Talk	Webinar on Youth Empowerment and Nation Building	J.Z Shah Institute	16/06/2020 To 16/06/2020	Participant	National
2019-2020	Expert Talk	Webinar on Introduction to Business Analytics: Communicating with Data	School of Business, Auro University	17/06/2020 To 17/06/2020	Participant	National
2019-2020	Expert Talk	Webinar on Future of Education post covid	McGraw Hill	18/06/2020 To 18/06/2020	Participant	National

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2019-2020	Crash Course	Online Pre-Bridge Course on Creating Dashboard using Power BI and MS Excel	Ganpat University	28/05/2020 To 02/06/2020	Participant	National
2019-2020	Faculty Development Program	E-FDP on Comprehensive Quality Initiatives for Higher Education in Pandemic Era	IQAC Cell UTU	26/05/2020 To 30/05/2020	Organizer	National
2018-2019	Conference	Management Past, Present and Future	Faculty of Commerce and Management	23/02/2019 To 24/02/2019	Organizer	International
2018-2019	Entrepreneurship Development Programme	Bizxcellence	Faculty of Commerce and Management	19/01/2019 To 19/01/2019	Organizer	State
2018-2019	Entrepreneurship Development Programme	Prayatna Fest	SRIMCA-MBA	06/03/2019 To 06/03/2019	Organizer	Local
2018-2019	Conference	Emerging Trends in Hospitality, Tourism and Event Sectors	Auro University, Surat	28/12/2018 To 29/12/2018	Presentation of Paper / Poster	National
2018-2019	Workshop	Basics of Research Methodology	B.V.Patel Institute of Management and Commerce	15/10/2018 To 17/10/2018	Participant	Local
2018-2019	Seminar	2nd National Seminar on Financial Markets	Auro University, Surat	12/04/2019 To 13/04/2019	Presentation of Paper / Poster	National
2018-2019	Workshop	National Workshop on Econometrics- Time series and Panel Data Analysis	Lovely Professional University	10/06/2019 To 16/06/2019	Participant	National
2018-2019	Faculty Development Program	Creativity, Problem Solving and Innovation	UTU	01/05/2019 To 09/05/2019	Participant	Local
2017-2018	Conference	Business Practices for creating value in Global Era	Bhagwan Mahavir College	08/11/2017 To 08/11/2017	Presentation of Paper / Poster	National
2016-2017	Faculty Development Program	Effective Teaching Methodology- A Case Approach	Department of Management	29/08/2016 To 29/08/2016	Participant	International
2016-2017	Faculty Development Program	Business Simulation	Ludus Rathgeber, Germany with UTU	10/09/2016 To 10/09/2016	Participant	Local

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2016-2017	Seminar	International Seminar on Contemporary Issues in Development	Department of MHRD with International Institute of Development Studies (IIDS), Australia.	11/12/2016 To 11/12/2016	Presentati on of Paper / Poster	International
2016-2017	Faculty Development Program	Fundamentals of Presentation and Presentability	The Center for Humanities and Development	10/04/2017 To 24/04/2017	Participant	Local
2016-2017	Seminar	International Seminar on Contemporary issues in Development	MHRD	11/12/2016 To 11/12/2016	Presentati on of Paper / Poster	International
2015-2016	Faculty Development Program	FDP on Observation & Interview: Data Collection in Classroom	Calorx Institute of Education,	20/07/2015 To 22/07/2015	Participant	National
2015-2016	Confere nce	Gujarat Education Conference 2016- Excellence in Education	Innovate You- Innovation Consulting Company	21/02/2016 To 21/02/2016	Participant	National
2014-2015	Seminar	Seminar on “ Patent Search Methodology	UTU	21/09/2014 To 21/09/2014	Participant	Local
2013-2014	Worksh op	Workshop on Research Methodology	Department of HRD, Department of Economics and Sociology, VNSGU	07/09/2013 To 07/09/2013	Participant	National
2013-2014	Faculty Development Program	Macroeconomics	MHRD	21/02/2014 To 23/02/2014	Participant	National
2013-2014	Faculty Development Program	Global Financial Crisis and its impact on Indian Economy	BSE forum at UTU	07/04/2014 To 07/04/2014	Participant	Local
2013-2014	Seminar	Opportunities for MSME Cluster based development approach	District Industry Center, Tapi	28/01/2014 To 28/01/2014	Participant	Regional
2013-2014	Faculty Development Program	International Faculty development programme(iFDP)	GTU	25/10/2013 To 26/10/2013	Participant	National
2012-2013	Faculty Development Program	Equity & Derivative by National Stock Exchange of India	NSE India	11/02/2013 To 11/02/2013	Participant	Local
2012-2013	Faculty Development	Making Management Education Employable	CII	03/08/2012 To 04/08/2012	Participant	National

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2011-2012	Faculty Development Program	Statistical Analysis using SPSS	G.H. Bhakta Management Academy, VNSGU	04/02/2012 To 05/02/2012	Participant	National
2011-2012	Workshop	Risk Management and Risk Analysis	Department of Economics, VNSGU.	11/11/2011 To 13/11/2011	Participant	National
2010-2011	Faculty Development Program	Security Analysis and Portfolio Management	C.K. Shah Institute	21/08/2010 To 21/08/2010	Participant	National
2010-2011	Conference	National Conference on Technological Driven Society	SRIMCA	11/02/2011 To 12/02/2011	Organizer	National
2010-2011	Workshop	Innovation in Education	Maliba Campus, UTU	25/09/2010 To 26/09/2010	Participant	National
2010-2011	Workshop	National Workshop on Applied econometric and Time Series Analysis	Department of Econometrics, University of Rajasthan.	20/02/2011 To 25/02/2011	Participant	National
2009-2010	Workshop	Statistical Analysis using Minitab	Department of Research Methodology & Interdisciplinary Studies in Social Science, VNSGU.	20/12/2009 To 20/12/2009	Participant	National
2009-2010	Faculty Development Program	Urban Infrastructure Development and Finance Management	SVNIT	15/02/2010 To 19/02/2010	Participant	National
2009-2010	Workshop	Indian Capital market	SRIMCA	19/09/2009 To 19/09/2009	Participant	National
2007-2008	Workshop	State level workshop on Project Management	SRIMCA	04/11/2007 To 04/11/2007	Participant	State
2006-2007	Workshop	Business Scenario and Emerging Trends	SRIMCA	12/10/2007 To 13/10/2007	Participant	International
2006-2007	Workshop	Applied Research & Stock Market Analysis	SRIMCA	30/09/2006 To 30/09/2006	Participant	National

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List of Articles Published:

Research Article						
Academic Year	Title of Research Article	Journal	Level	Vol. No. Issue No.	Page No	ISSN NO
2021-2022	An Empirical Study on Profitability Analysis of Selected Tourism and Hospitality Companies	Sankalpa :Journal of Management and Research	International	Volume11 , Issue1	9-20	22311904
2021-2022	Measuring Volatility of BSE with ARCH Family Models: Context of Financial Crisis	International Journal of Academic Accounting, Finance & Management Research(IJAAFMR)	International	Volume5, Issue10	1-9	2643976X
2020-2021	A STUDY ON CONSUMER BEHAVIOR TOWARDS ONLINE SHOPPING	International Journal of Research in Finance and Marketing	International	Volume11 , Issue4	1-15	2231-5985
2020-2021	A study on Association rules mining in the stock data	JSSGIW Journal of Management	International	Volume7, Issue1	1-10	23493550
2018-2019	RELATIONSHIP BETWEEN MACROECONOMIC VARIABLE AND STOCK MARKET INDEX WITH RESPECT TO BSE	Journal of Commerce and Management	National	Volume1, Issue31	1-12	2279-025X
2018-2019	Analysis of Volatility in Indian Stock market and other foreign countries	International Journal of Research in Finance and Marketing	International	Volume9, Issue5	1-20	2231-5985
2015-2016	A Causal relationship between Exchange rate, Trade, FDI and Economic Growth: Post reform period in India	Journal of Management and Research	International	Volume2, Issue2	67-71	2231-1904
2015-2016	Impact of Quarterly financial results announcement on stock price of	Global Journal of Management	National	Volume6, Issue1	77-98	2319-8915

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	selected plastic company					
2014-2015	Financial Development and Economic growth in India	Global Journal of Management Perspective	International	Volume2, Issue2	4-13	2348-2494

Book Chapter Publication

Academic Year	Title of Book Chapter	Title of Book	Editor(s)	Publisher Name	Page No.	ISBN NO
2021-2022	Determinant of FDI in BRICS Countries: A Panel Analysis	Sustainable business Practices in uncertain times : An Indian Perspective	Dr. Mayur shah	LAP Lambert Academic Publishing	126-141	978-620-4-20148-1
2021-2022	Forecasting Bank Nifty Performance using Logistic regression	Anveshak- Demystifying Contemporary Business Scenarios	Dr. Ritesh C Gupta, Dr. Shreshth Chhabra	Asian Press Books	247-255	97893922288548
2021-2022	A Study on Factor Affecting Consumer Buying Behavior towards Online Shopping	Latest Trend in Business Management	Dr. Vikas Arora, Dr. Dipti Sharma	Himalaya Publishing house	181-193	9789354952869
2018-2019	Portfolio Optimization using Markowitz model and Portfolio evaluation using Sharpe's ratio and Treynor's ratio on national stock exchange of India.	Contemporary Issues in Indian Financial market	Dr. Meghna Dangi and Dr. Mohammad Irfan	School of Business Auro University	1-9	978-93-5396-183-1
2017-2018	Impact of External debt on economic growth of developing countries- BRIC Countries	Business Practices for creating value in Global Era	Dr. Snehal Mistry	Bhagwan Mahavir College	62-74	978-81-927638-2-8

Lecture Delivered

Academic Year	Topic / Theme	Date	Place	Organization/Institute
2020-2021	How to conduct Market Survey: Tools, Techniques and Guidelines.	23/03/2021	Online	Shobhit University, UP
2020-2021	Career Counseling for 11th and 12th Science Students of SYMGA English Medium School	31/12/2020	Online	SYMGA English Medium School
2020-2021	A Session on Career Counseling for 12th Commerce and Arts Students of M J Bhatt School, Mota.	21/12/2020	Online	M J Bhatt School, Mota.
2020-2021	Monetary and Fiscal Policy of India	27/10/2020	Online	Bhagwan Mahavir University
2019-2020	Motivation and Career Guidance	28/04/2020	Online	Maliba School, UTU

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2019-2020	Effective Resume Writing	26/12/2019	Maliba Pharmacy College	Uka Tarsadia University
2018-2019	International Financial Management	06/02/2019	Surat	Bhagwan Mahavir College of Business Administration,
2015-2016	Planning	26/09/2015	MHRD, Surat	MHRD